

## Howard(Hyunil) Kim Senior manager of TV product planning division of LG Electronics

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He joined to LG Electronics in 1991 as Electronic circuit engineer and moved to TV product planning department for North American market. After then worked for TV Research & Development Laboratory to establish R&D strategy.

He conducted LCD TV product planning for full LED TVs and Cinema Screen TV which is applied to all makers' TV design in 2010.

Now he is in charge of product training, and broadcasting standard with corporate research Lab.